

Social Responsibility

2025 Highlights

+29,000 individuals across the Kingdom at Albilad Ramadan Basket

ﷲ 1,000,000 donated via Ehsan

ﷲ 1,000,000 donated to The Martyrs, Wounded, Prisoners, and Missing Persons Fund

5,000 mangrove seedlings planted in Umluj

1,500 native seedlings planted in Huraymila

+250 liters in blood donations campaigns

+1,600 applicants to Albilad FinTech Hackathon 2025

+1,000 passengers over two months served at Shuttle Bus

Corporate Social Responsibility Gold Award for the second time

Community first: care where it matters

In Ramadan, the Bank's flagship Albilad Ramadan Basket reached over 29,000 people in need across the Kingdom, while a ﷲ 1 million contribution through Ehsan supported 27 charities and 6,000 direct beneficiaries. Health support remained a tangible priority: employees rallied in two blood-donation drives across Riyadh and the Eastern Province, contributing 250+ liters and reinforcing a culture of service.

+29,000
(supported) Ramadan Basket

ﷲ 1M
Ehsan

27
charities

6,000
beneficiaries

Environmental action with measurable outcomes

Hands-on stewardship anchored the year's environmental agenda. In Huraymila valley, volunteers planted 1,500 seedlings and removed +0.5 ton of harmful waste. Along the Red Sea coast (Umluj), a joint mangrove campaign with Red Sea Global mobilized 230 volunteers to plant 5,000 seedlings, protecting shorelines and blue-carbon habitats. The "Let's Care to Grow" program added 5,000 smart seedlings across multiple regions, pairing planting with technology to remotely monitor growth and survival.

Complementary awareness efforts ran for three weeks across three Sports Boulevard sites in Riyadh (Wadi Hanifa, Diriyah, Thumamah), while targeted support in Unaizah provided a vehicle to help protect Al-Ghadi Park. In Riyadh, the Shuttle Bus pilot on Tahlia Street served +1,000 riders and spotlighted public transport's role in cutting emissions.

5,000 Mangroves planted (Umluj)

+31,710 Volunteer Hours: 42,300

1,500 seedlings Huraymila

0.5+ ton waste removed

Financial literacy & youth empowerment

Under #Albilad_mubadara, the Albilad Verse Center delivered hands-on, age-appropriate learning programs that reached +5,000 children, partnering with 46 schools and 5 charitable associations. The Verse Savings Camp immersed 120 students in practical budgeting and saving.

At the ecosystem level, the Albilad FinTech Hackathon 2025, in partnership with Fintech

Saudi and Monsha'at, brought together students, developers, and entrepreneurs across four tracks (planning & smart budgeting, fintech innovations, data-driven analysis, and literacy). With +1,600 applicants and 46 ideas, winners received prizes up to 50,000, and several teams advanced to incubation, turning ideas into ventures with real community value.

FinTech Hackathon:

+1,600
applicants

46
ideas

12
universities



Inclusion enabled by technology

Bank Albilad sponsored the Mowaamah application to broaden access for people with disabilities, adding sign-language support and visual wayfinding, and ran three employability workshops for students with disabilities. In parallel, the Fathkrony app added audio Qur'an, support for Urdu, Bangla, and

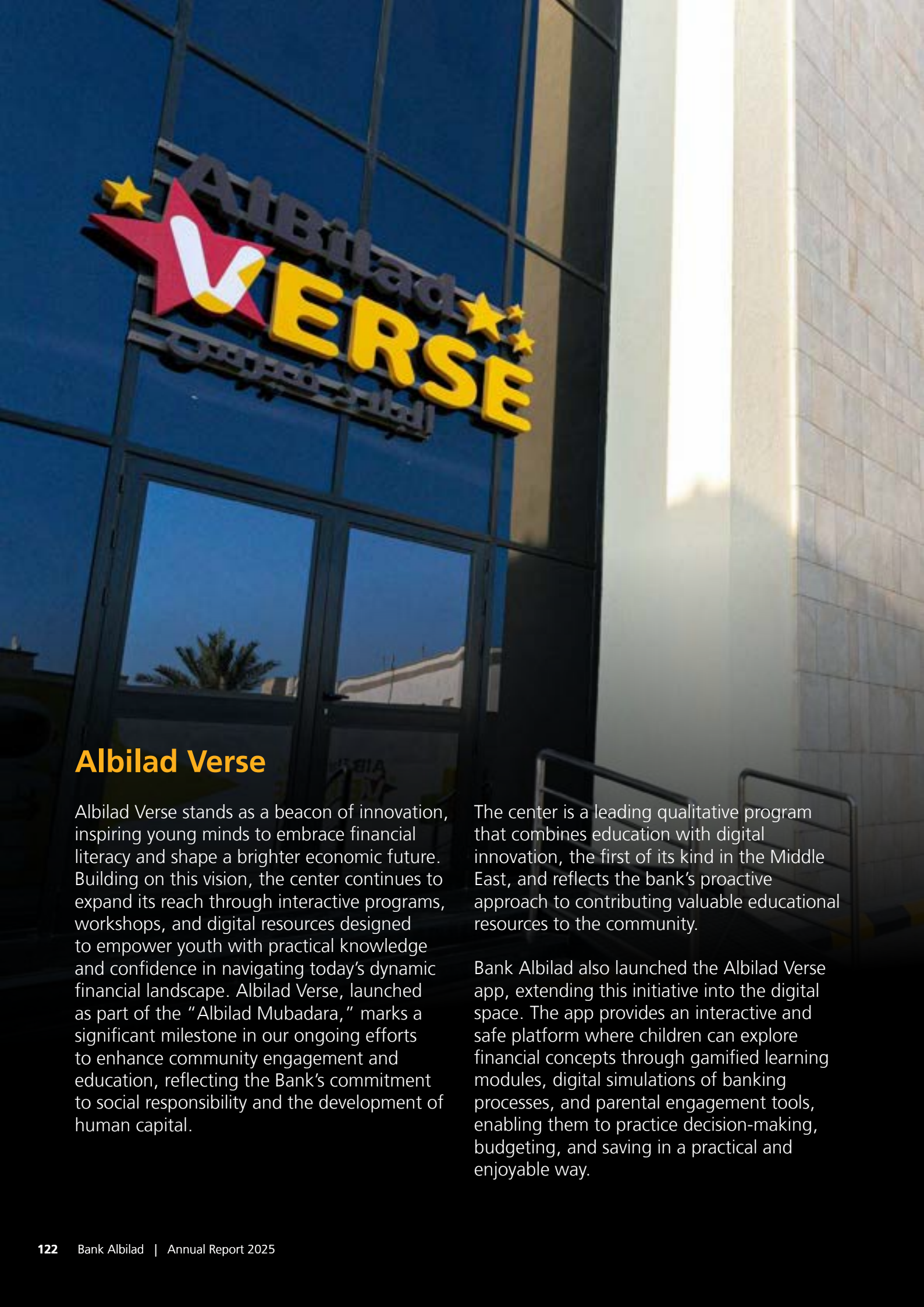
Indonesian, Iqama reminders, adjustable Athkar font, prayer-time tweaks, and new widgets, enhancing reach and day-to-day usefulness. A recycling rewards system further encouraged sustainable behaviors at the individual level.

Fathkrony 2025 Upgrades

Audio Qur'an	3 new languages	Iqama alerts
Resizable Athkar	Prayer-time adjust	New widgets

Recognition

The Bank received the Corporate Social Responsibility Gold Award again, affirming the breadth, consistency, and measurable impact of its community programs at national scale.



Albilad Verse

Albilad Verse stands as a beacon of innovation, inspiring young minds to embrace financial literacy and shape a brighter economic future. Building on this vision, the center continues to expand its reach through interactive programs, workshops, and digital resources designed to empower youth with practical knowledge and confidence in navigating today's dynamic financial landscape. Albilad Verse, launched as part of the "Albilad Mubadara," marks a significant milestone in our ongoing efforts to enhance community engagement and education, reflecting the Bank's commitment to social responsibility and the development of human capital.

The center is a leading qualitative program that combines education with digital innovation, the first of its kind in the Middle East, and reflects the bank's proactive approach to contributing valuable educational resources to the community.

Bank Albilad also launched the Albilad Verse app, extending this initiative into the digital space. The app provides an interactive and safe platform where children can explore financial concepts through gamified learning modules, digital simulations of banking processes, and parental engagement tools, enabling them to practice decision-making, budgeting, and saving in a practical and enjoyable way.



Interactive financial modules



Digital banking simulations

This initiative provides a valuable opportunity for companies and educational institutions to play a pivotal role in enhancing financial literacy among young people, thereby laying the foundation for a more advanced and future-oriented financial system.

Albilad Verse aims to instill a deep understanding of financial management in children aged 8 to 15. Through a series of interactive workshops and activities, the center educates young participants about the fundamentals of banking and savings. The initiative is designed to increase financial literacy and cultivate a generation aware of their economic environment, capable of making informed financial decisions as they grow.

The program at Albilad Verse includes a comprehensive introduction to the banking sector, provided through an engaging theatrical presentation. Children then visit a simulated bank branch, where they interact with banking equipment and role-play as customers and bankers, gaining hands-on experience. The curriculum culminates in practical exercises where children engage in decision-making scenarios that emphasize the importance of savings and prudent financial management.



Gamified learning



Parental engagement tools

This educational initiative is part of Bank Albilad's broader strategy to support Vision 2030's objectives of raising the quality of life and enhancing social development. By investing in the financial education of children, we are laying the groundwork for a more knowledgeable and economically conscious generation.

Moreover, Albilad Verse has been integrated with our corporate social responsibility (CSR) efforts, significantly impacting the community by broadening our social engagement and reinforcing our commitment to sustainable development. The center not only educates but also actively involves children in understanding and practicing sustainability, aligning with our environmental goals.

Through Albilad Verse and other initiatives under the Albilad Mubadara program, Bank Albilad reaffirms its commitment to adding tangible value to our society, supporting the Kingdom's vision for a sustainable and prosperous future. This commitment to community development and human capital growth has garnered recognition and accolades, further motivating us to continue our efforts in CSR and community support.

+5,000

children benefited

46

participating schools

5

charitable associations engaged