Our Contribution

Vision 2030 is a bold and ambitious plan to diversify the Saudi Arabian economy to deliver prosperity and improved quality of life for everyone who lives and works in the Kingdom.

Alignment with National Vision

As a significant contributor to the Saudi Arabian financial sector, Bank Albilad has an important role to play across the three themes of the Vision.

- Vibrant Society
- Thriving Economy
- Ambitious Nation

Our journey is fully aligned with the national vision. The Strategy team ensures that every strategic objective aligns seamlessly with the national vision, incorporating new initiatives and conducting thorough research to spearhead innovation within the bank.

Digital Solutions & Social Impact

Our Islamic banking services and products are providing support for individuals and businesses across the Kingdom. With main focus on

- Provision of leading-edge digital banking platforms for younger generations
- Access to Shariah-compliant and modern banking products designed to meet evolving financial needs

In addition, Bank Albilad's range of Shariah-compliant savings products is also contributing to the overarching Vision objective to increase household savings from 6% to 10% of total household income whilst our homeownership solutions are helping to meet the Kingdom's target to increase homeownership to 70% by 2030 from 60% in 2020.

Supporting SME Sector

Our focused activities supporting the SME sector strengthen a key engine of economic growth. The Kingdom's smaller businesses are a critical building block for the future economy of the nation. Supporting those businesses has been a major element of our strategy, with initiatives designed to:

- Provide tailored products and services to meet changing business needs
- Enhancing long-term sustainability and growth across the Kingdom's smaller enterprises

Driving the Kingdom's Future

Our future as a Bank is closely tied to the future success of the Kingdom as a whole. We continued to deliver a robust strategy that is entirely aligned with the mission, aims, and objectives of Vision 2030.

Bank Albilad & Vision 2030 Alignment

Financial Sector Development Program (FSDP)

FSDP calls for stronger private-sector growth, wider financial planning, and a thriving FinTech ecosystem. Bank Albilad advances this agenda by scaling secure, Shariah-compliant digital banking, deepening data-driven risk and governance, and expanding inclusive products for individuals, SMEs, and corporates. These efforts reinforce the Bank's strategic pillars of sustainable growth, SME-focused Islamic solutions, and digital leadership.

National Transformation Program (NTP)

NTP prioritizes raising SME contribution to GDP. Bank Albilad supports this through tailored Islamic financing and cash-management solutions, supply-chain and trade offerings, and targeted enablement for entrepreneurs, strengthening resilience, competitiveness, and long-term sustainability across the SME base.

Quality of Life Program

This program promotes vibrant sectors such as tourism, entertainment, and sport. Bank Albilad enables ecosystem growth by facilitating payments acceptance, digital channels, and working-capital solutions for hospitality and leisure operators, while providing convenient, secure services for customers and visitors, supporting a seamless, modern lifestyle experience.

Housing Program

With a national goal to increase Saudi homeownership, Bank Albilad aligns through Shariah-compliant housing finance and customer-centric journeys that streamline approvals and disbursements. The Bank's solutions help families access suitable home financing, directly contributing to the Kingdom's 2030 homeownership target.

Human Capability Development Program

Building skills and lifelong learning are central to this program. Bank Albilad contributes by advancing financial literacy and digital awareness (e.g., youth-focused initiatives and customer education), while investing in employee capability, leadership development, and future-skills programs, creating a more empowered workforce and financially confident society.

The Bank's strategy and execution rhythm, secure digital infrastructure, inclusive Shariah-compliant products, SME enablement, and continuous capability building, are tightly coupled with Vision 2030's pillars. This alignment ensures Bank Albilad's growth translates into broader national impact: stronger private enterprise, improved quality of life, and a more diversified, future-ready economy.